INVENTOR(S): Byung Joon Park

TITLE: System and Method for Inserting Advertising Into User-

Selected Web Content

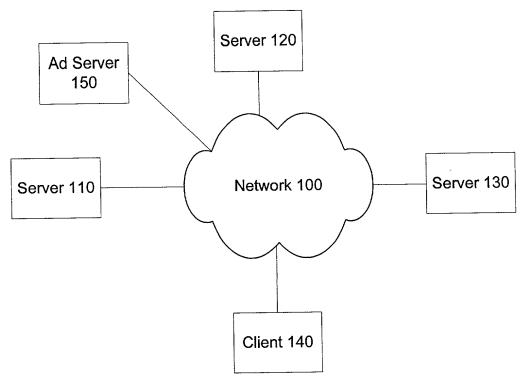


FIG. 1

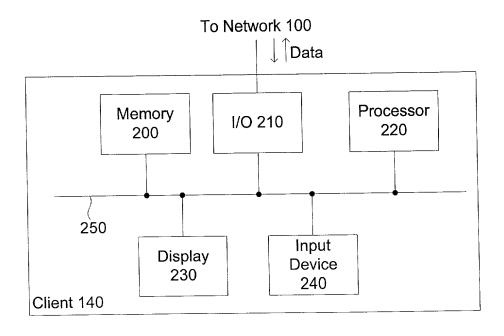


FIG. 2

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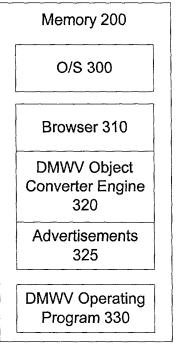


FIG. 3

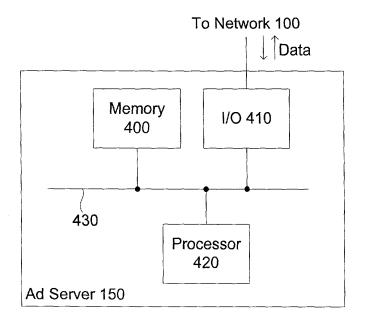


FIG. 4

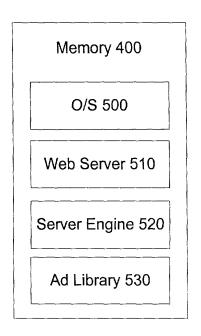
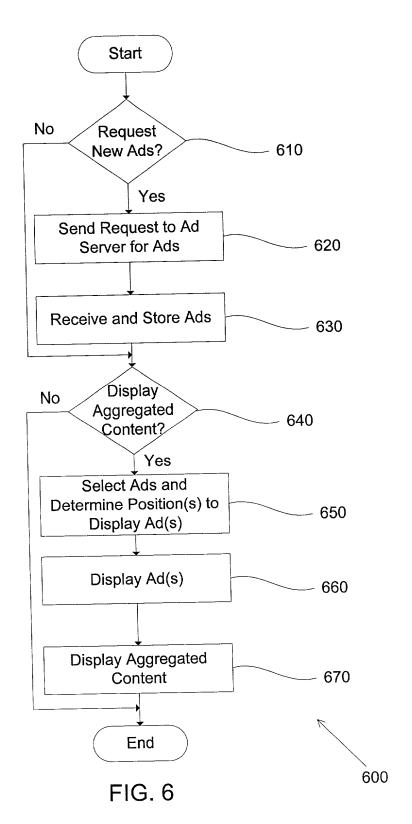


FIG. 5

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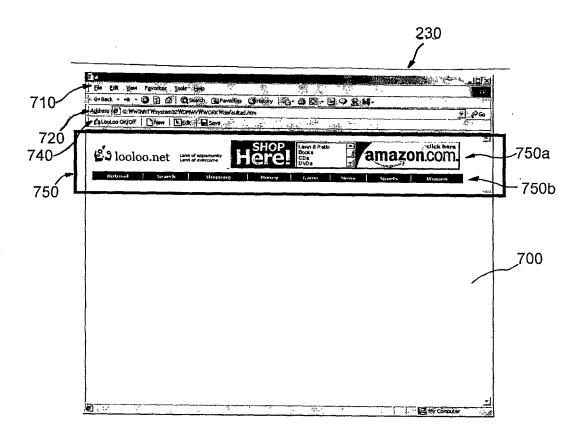


FIG. 7